

M2AB Board Meeting - Saturday, November 17, 2018 - ATTENDING: Johanna Reed Adams, Lew Keathley, April Sansing, Allison Miller, Sharon Fusco, Hadley Haux, Bill Moyes, Joseph Trammel, Sheila Moon, Kelsey Kelly

Call to order 11:06AM

Minutes from August Board meeting - Kelsey Kelly

Motion to approve the changes to the minutes proposed by Kelsey for the August meeting minutes - Joseph Trammel

Second by Sharon Fusco

Motion passes

Treasurer's Report - Bill Moyes

Allocation Report: \$1,038 remaining in the allocation. If we follow projected costs compiled from last year, we should break even on budget. We may not want to spend as much money this year since it is a poorly attended event by M2AB. We purchased food for the band last year. We could continue to do that and promote the event. We are limited in our use of allocation money, so Bill suggests we explicitly choose things to spend allocation money on. We can't keep it, donate it, or roll it into the scholarship fund. The allocation is used to cover our base expenses so that donations are more impactful.

It seems that we collected more money in activity fees even though we had fewer attendees, but that is because a lot of our income from last year is uncategorized due to inconsistent record-keeping.

Bill will get a check to Joe to reimburse him for Homecoming expenses.

There are changes that we have previously discussed regarding scholarships, Giving Day, and donations at Homecoming time for the Building Fund.

Reunion Weekend - Operations - Joseph Trammel

Turn out this year wasn't the greatest. There are a lot of things that happened that we have control over and lot of things that we don't. We should look into ways to make Reunion Weekend more enticing to our membership.

There were a lot of people who didn't get notifications about Homecoming. MAA keeps a list of former Marching Mizzou members. If you unsubscribe from MAA email updates in any capacity, you will not get email updates from MAA at all, even regarding Homecoming registration. We

may want to consider sending postcards again so that there is a physical reminder to register and come back to march. We need to find a way to sell the experience of Homecoming to the younger generation of alumni to get them on the field. We also need to stay relatable to the older generation of alumni to keep them coming back for Homecoming.

Fifteen people used the shuttle service which cost \$135 + 2 game tickets for the driver. Morey (the driver) would love to do it again. The other factor for the shuttle is that the garage was full because the parade was at a reasonable time, VAPS is a tailgating spot, and it is the closest free garage to the stadium.

We didn't get to do Flip Tigers this year, but it doesn't take long to add back in. Hadley thinks rehearsal could be shorter since we don't do a whole lot of moving.

For instruments, the truck could have been very useful and was missed this year. For the percussionists and for the sousaphone players, the truck was an invaluable resource. We should definitely get the truck next year and get parking passes for the truck that are close to the practice field and close to the stadium.

We spent \$150.00 to rent half of the room at Shakespeare's. We've already put a hold on the room for next year. Last year we paid for a few pizzas to share. Ordering pizza to share would be another way to spend down the allocation.

Social Media Policy - Communications - Kelsey Kelly

A specific member on our Facebook page was being negative and derogatory on our page regarding the turnout at Homecoming. We ultimately decided to take the post down. Kelsey prepared a set of online community standards to add to the Facebook page. Allison suggested we add "offer viable solutions" to the community standards.

Discussion of proposed social media policy.

Motion to reference the MAA social media policy in the description and also post the proposed Marching Mizzou Alumni Band social media policy in the description and allow administrators to deal with violations of policy as needed.

Seconded by Sheila.

Allison would like to amend the proposed motion to include the phrase "offer viable solutions" to the new proposed policy. Amendment was accepted by April.

Motion passes.

We briefly discussed who should be listed as a moderator on the Facebook page. April moved to table this discussion.

Seconded by Sharon.

New Business

Committees - Bill Moyes

A recurring issue we have as an organization is keeping enough people involved to have functioning committees. We would be a more effective board if we had committees that met and created ideas and plans for their respective purposes. We could use committees to educate and train members to take over executive positions on the board. By involving more people in the process we can ensure the future of our organization.

The bylaws outline a list of standing committees that we must have and we currently don't have any.

Sharon mentioned that people responded to a survey a few years ago and found that though they said they'd be interested in serving on a committee, when they were contacted about those committees, they didn't show up. Allison even sent things to those people who wanted to help and never got responses. It is difficult to find people who actually want to do the work and contribute.

If we can get committees to a functioning state we will more easily be able to pass on the responsibilities of chairpeople and officers of our board. The current members of the board will try to culminate a list of interested people to serve on those committees.

Webmaster - Bill Moyes

Bill has recently been doing the webmaster things and is willing to continue to do that per the appointment of the President.

Board Member Appointment - Johanna Reed Adams

Johanna would like to appoint Allison Miller to fill the Board vacancy left by Elysia Gooding. This appointment pends Allison's acceptance and Board approval.

2019 Reunion Weekend Proposal - Lew Keathley

Lew had the idea that we could book a block of rooms at a local hotel in Columbia to reserve availability for our membership. Johanna spoke with Mary Waller, the sales manager at Hampton Inn and Suites on Fellows Place. We made a hold on 30 rooms at that hotel (no

contract yet). The idea is that our out of town guests could get rooms at Hampton Inn, we could have the Friday night dinner at that Hampton. We could do a musical warm up at the hotel. We could walk to the field from the hotel. People not staying at the hotel we could either shuttle there or work out parking with the hotel. We could maybe try to work out parking on the President's Residence Drive. The room rate quoted to us is \$249/night. There would be a 60-day cut-off for reservations. The Operations Committee should investigate solutions to parking headaches.

The issues that we would run into parking on the President's Drive would be the two parking attendants checking for tags, and athletics isn't terribly helpful sometimes.

Bill, April, and Johanna will serve on the Operations Committee to investigate solutions to parking.

There used to be an M2AB directory that went out with the old mailer. It might be nice to bring stuff like that back to keep interest in Homecoming up.

Sheila also had some ideas to contribute. We can't do anything about prices, and we can't do anything about parents of students having to attend their kids' events. If we could find a way to attract people who have families and give the family something to do while marchers are doing Homecoming things.

Registration for Reunion Weekend 2019 - Bill Moyes

October 12th 2019 is Homecoming for next year. There were a few issues that arose during the registration process with Eric because of page ownership and data access and who can change the page or data in the database. Bill has hired someone to write a registration page for us for \$400 using his own money to host on our personal website. We will have a preview of that soon. Bill will agree as a part of webmaster to handle registration while he holds that status. Members of the Board will have login credentials. We will have to maintain the code ourselves. We are limited in that the webmaster will need to be able to edit and repair code.

Invitation to March in St. Louis Mardi Gras Parade 1st weekend in March - Lew Keathley

We were invited to march in the Mardi Gras parade by the President of Mardi Gras in St. Louis. Lew met with him and they talked through how the event would work. The parade is Saturday March 2, 2019 at 11am. At the beginning of the parade there is a staging area (large parking lot) where we can park. The parade is 1.5 miles (route can be found on the Souldard Mardi Gras website. The parade ends at Lyon Park (near the brewery) - we can also park at Lyon Park. They have offered to donate \$1000 to our scholarship fund. There is a VIP tent that Mardi Gras sells tickets for \$100 each. They offered to sell them to us at \$25. Hadley can provide large instruments. Lew will ask for a deadline and how many people they are wanting to be in the band.

Hadley will contact Dr. Knopps about it. Joe will feel around for interest from our group.

M2AB Newsletter - Kelsey Kelly

Kelsey emailed Dr. Knopps and Dr. Gaines about writing articles for a quarterly newsletter. Both have agreed to do so. Kelsey wants to publish the first edition of this newsletter in the third or fourth week of December. Include progress on Building Fund, Giving Day plug, Mardi Gras plug, letter from Dr. Pickard (Allison will contact Dr. Pickard), info about new Board, and information about serving on Committees.

MAA Update - Joseph Trammel

Joe sat down with Mollie Landers and went to Leadership Conference. We don't get the same funding from MAA as a "chapter" of MAA because we are an "affiliate group." We need to make sure that all of our members are subscribed to MAA emails for them to get emails from us via their email lists. True Tigers don't count for funding, but do count towards membership recruitment. They are doing a membership plug in January that we can put in the newsletter.

Giving Day will not always be a scholarship match event. It is happening this year. MAA is doing it again because they have the money to match scholarship donations for now. The scholarship committee will need to plan a backup scholarship drive in case there's a year that Giving Day doesn't happen. It will be March 13-14th.

If we want to make shirts from unapproved vendors, we need to get permission to use logos.

Set January Board Meeting to elect officers - Johanna Reed Adams

Saturday, January 26, 2019

Adjournment

Motion to adjourn by Kelsey.

Seconded by April.

Motion passes. Meeting adjourned at 2:30pm.