

M2AB Executive Board Meeting - SUNDAY, AUGUST 19, 2018 - 204 Loeb Hall, Columbia, MO

Attending: Johanna Reed Adams, Bill Moyes, Mollie Froidl, Tom Froidl, Hadley Haux, April Sansing, Joseph Trammel, Kelsey Kelly, Sheila Moon, Sharon Fusco

Meeting called to order at 12:09pm

Minutes from May 12, 2018

Motion to approve minutes - April

Second by Joe

Motion Passes

Treasurer's Report - Bill Moyes

We lost members in MAA this year so our allocation is smaller. We should have the Membership Committee look into who didn't renew memberships and investigate why. Bill has a copy of the MAA database list so that we can double check that our members are registered with MAA under the UMZ code.

Scholarship Account - \$7,000

We need to decide how much we're going to award this year.

No existing outstanding bills.

We haven't had any large expenditures as of yet. Today's lunch will be \$965. We charged it to our debit card, and we will submit a reimbursement form to MAA to pay from our allocation. To feed our Alumni members at Homecoming we are projecting an expense of \$700-\$1000 to kick into the M2 food order that day, that way we don't have to order separately for the Alumni Band. It's easy to plan for breakfast food to be there for rehearsal. \$400 worth of food was too much, so we can probably save \$100 on that.

Motion to approve the treasurer's report - Tom

Seconded by Mollie

Motion Passes

Since we don't have a budget, we need to vote to approve all projected expenditures over

Motion to authorize the payment of up to \$1000 to cover lunch for M2 before Concert on the Quad, and \$1000 to cover our portion of lunch with the band on Homecoming for our members - Mollie

Seconded by Joe

Motion passes.

Director's Report - Dr. Knopps

Band got new name tags that will double as luggage tags when they travel. The twirlers have their own choreographer now.

Registration for Homecoming

Joe will handle registration and lists of registrants as long as the tools for it are available. Eric said there is the ability to edit registration data once downloaded. The problem is that those edits don't sync to the online registration database. Adding advanced payment options to the registration page will be difficult because the code is old. Eric suggests that we should pay someone to do that. Hadley will personally volunteer to hound people who don't pay.

Molly spoke with Mollie Landers about MAA pages. Mollie said that MAA can definitely get Hadley immediate, free access to info about registrants if we allowed them to take over our registration process. That cuts out the middleman problem of losing contact with the person who coded the website as years go by. We need to make people pay when they register so that we don't have to hound people for money after the fact. We should set a hard final deadline for registration.

Offloading ticket sales is a huge financial responsibility lifted from us.

For this year, we can either use the website Eric has coded, or go back to the Google Form from last year. We need to ask Eric if there's any way to write the site to make it possible to make live changes to the database. The email confirmations are convenient for Hadley because he can just hit reply to the email to send copies of Homecoming music to that registrants. As far as handling clarifying payment expectations, we can have Eric change the wording in the confirmation email that lets people know that they are not fully registered and cannot march unless they pay for their membership dues, and will not receive their polo shirt unless they pay for it. We could also put that information on the registration website. Currently we need to reconcile payment status in the database manually. Joe will volunteer to keep track of people who have and have not paid.

Hadley will talk to Eric to have him add our changes to the website and the registration process and the database.

We currently don't have a registration deadline. Hadley would like to have a week in advance. We can have Mollie L send an email reminder about the deadline the Friday before Homecoming. The registration deadline will be Monday, October 15th.

Motion to not allow walk-up registration to march on Homecoming - Joe
Seconded by Molly

Discussion: The registration deadline will need to be a hard deadline.

Motion passes.

We will not be allowing walk-up registration to march. If someone wants to walk up to pay their activity fee to be an active member of M2AB, they can do so.

Joe will count and report via email how many polos of each size we have. Johanna may have a box of lanyards to use this year.

We should table the decisions for registration for next year until the November meeting.

To spread registration information, Molly will contact Julia Gaines, Joe will contact KKY, Hadley will contact PMA and SAI, April will contact TBS so that alumni in those organizations who may not be on our contact lists or social media pages will receive information.

Operations Committee - Joe

Reunion Weekend Update -

Schedule - shirts need to be ordered 1 month in advance, food will need to be ordered 1 week in advance, and truck rental will need to be done 2 weeks in advance. Stadium construction will hinder parking the instrument truck near the Stadium. We may not be able to keep everyone's things and have them available to pick up any time during the game. We will get about 5 parking passes.

We need to limit points of contact with Amy Knopps to avoid bogging down her email inbox. Joe can contact about Homecoming Operations. Hadley can email about performance related issues.

If we are allowed to play with the band, Hadley will need to be down in the front of the Alumni Band section to direct with the M2 Drum Majors.

Shuttle - Bill has reserved a 12 passenger van from Machens Ford. If we don't have volunteers, we could put up an incentive. Sharon's son is an EMT and teaches a driving course, as well as drives an ambulance. Sharon can talk to her son to ask him to drive the shuttle on Saturday, in return to get him a ticket to the game for himself and for his girlfriend.

In the past, the shuttle was available from the parking garage to the practice field in the morning. Since we will have the van all day, we could move our people using the van whenever they need it before the game. We want to provide the shuttle one hour prior to rehearsal from Virginia Avenue Parking Garage. Pending our driver's availability, traffic restrictions, and game time factors, we may be able to provide a shuttle from the practice field to the business meeting at Hearnese. Bill will contact the people in charge of parking for Homecoming to get approval for that shuttle run.

Motion to give Bill the authority to find a driver for the shuttle using up to 2 football tickets as an incentive - Sheila

Seconded by Kelsey

Discussion: The other thing is that when Bill talked to Norm about it, he said that he would give us names of drivers to hire to drive our shuttle. Then they may want to be paid in cash. Sharon will know by Friday if her son can drive.

Motion passes.

The shuttle will be paid for using the M2AB debit card.

The website needs to be updated ASAP with game time and business meeting location.

Bill went to a meeting with the Athletic Department about setting up the separate website for group ticket purchasing. They don't make any seat assignments until 48 hours before game time. 48 hours prior to game time, they send tickets via email to everyone who has purchased one. If someone invites another person to purchase the tickets, an algorithm sorts everyone into seats that are near each other.

M2AB Hall of Fame Awards Update - Gene Hartley

Jeff Zumsteg - We can give Jeff his award at Homecoming

Karla "Bobby" Geerlings

Each person gets a personal plaque and each person's name is added to the large plaque outside of Dr. Knopps office

Communications - Kelsey

Committee Appointments:

We should consider writing a newsletter. We could do it quarterly, twice a year, or annually. We could allow people to submit updates and articles to put in the newsletter. We could also include scholarship winner updates. Talking to alumni year round could improve interaction with our membership and our membership numbers.

Bill has all the email addresses for everyone who donated on Giving Day. We can use that list to cultivate relationships with previous donors. We can also use MAA to send out that newsletter.

Website: We currently have 3 websites. The alumni spaces site is the only one currently being maintained. Bill is okay with continuing site maintenance on that site. M2ab.org was established by Eric. Eric is the "owner" of that site and is presumably paying for that domain name and is paid through 2020. m2alumni.org is the GoDaddy site set up by Craig. Bill was able to transfer that domain into our name. It will auto-renew from our checking account. Alumni Spaces has restricted templates, and their interface will not allow for a registration page. If we could figure out a way to host our own website and write our own code, that may be simpler to maintain. If we want to own m2ab.org, we will have more options as far as site capabilities.

We need to make all passwords to websites and social media accounts accessible to all Executive Board Officers. We could put all of those passwords on a Google Doc. We need to save all pertinent documents on the m2alumniband@gmail.com Google Drive.

Bill would like to transfer ownership of the site from Eric to M2AB. Hadley will work with Eric to try to get him to relinquish ownership to us.

Membership - Kelsey

Committee Appointments: Joe wants to make and send out a Google Form or Survey Monkey survey to see what people want to see M2AB do for them to get them to join MAA and pay our activity fee. That can be shared via email and Facebook and through MAA.

Bill talked to Dr. Knopps to have a representative come talk to students about True Tigers Memberships. MAA put our code on the registration forms and we signed up 12-15 new members at band camp. Bill will report back with an accurate report of those numbers.

Scholarship Committee - Tom

Scholarship Rubric Updates: Mollie is going to bring a rubric from the Boone County MAA chapter scholarships for us to tweak and use.

Motion to authorize the committee to award up to \$5000 in scholarships from our account - Joe
Seconded by Mollie

Discussion: We only raised \$4,500 and then were matched by MAA for \$2500. Bill suggests that we award less to carry over more for next year in case next Giving Day 2019 doesn't go as well as last spring.

Motion passes. Bill voted against the motion as written.

Committee Appointments

Bylaws - Hadley

Update on amendment for electronic voting being presented at 2018 Annual Meeting: The first step for online voting was for all Board of Director seats generally, not for officer positions. In Article VI Section 1 we changed the M2 Director to an ex-officio member. In Article VI Section 5, we added that the nominations should be selected electronically or presented in writing to the Secretary. Members may self-nominate, with eligibility being determined by the Secretary. The deadline to submit would be July 1. In Article VI Section 6, we changed the bylaws to require votes to be cast online as part of the Homecoming Registration Process. Elections would be decided by a simple majority, and winning candidates would be elected Directors for the following term according to the number of positions to be filled. In Article VII, we added an Electoral Committee to require a committee of at least 3 non-candidate members to be appointed. This committee will manage all aspects of the election processes for officers and Directors in accordance with the election procedures established by the Board. This would take

effect for elections in 2019. Those amendments will be voted on by the general membership at Homecoming 2018.

Board Vacancies

Seats that expire in 2018:

Bill Moyes

Joe Trammel

Johanna Reed Adams

Sheila Moon (filling in for Bobby Geerlings unexpired term)

There is a vacancy where Kevin Jerez left a vacancy. That term expires in 2019 (1 year term). Johanna appoints Sharon Fusco fill that vacancy beginning on Homecoming 2018.

Motion to approve Johanna's appointment of Sharon Fusco to fill the vacant Board of Directors seat that expires in 2019 - April

Seconded by Tom

Motion passes.

At the business meeting, there will be four vacancies. We may want to solicit interest for Elysia's seat, and if we have enough interest to fill all vacancies, we may want to discuss asking Elysia to resign given her lack of attendance of Board of Directors Meetings. We can push information on Facebook to let our membership know that there will be four vacancies to fill at Homecoming.

New Business

Lew has a friend who runs the Mardi Gras events in St. Louis who has asked if we could get an Alumni Band to perform in the parade, or even M2. If an Alumni Band does it, they would contribute \$2,000-\$2,500 to the scholarship fund. If M2 did it, they would be willing to pay for M2's transportation to STL along with money for scholarships. We will need to announce and promote that event. Hadley could arrange for large instruments to be available.

We are having the reception for Homecoming will happen October 19th at 6pm.

The next meeting will be Saturday, November 17th at 11am.

Sliced Bread Parade in Chillicothe, MO. The organizers of the festival would really like to have an alumni band in their parade. We could solicit interest from our membership and ask for a donation to our scholarship fund.

We need to have a chairman for every committee. Officers should probably be Board Members so that they have to return to the Board of Directors meetings to report to the Board. For the rest of the committees, we need to pull from general membership to include more members in Board

decisions and to sustain the Board of Directors with members in the know. We need to do that as soon as possible.

We used to playback the previous year's pregame at the Friday Night Shakespeare's reception. The Athletic Department has agreed to make a video of this year's performance for us to use.

Motion to adjourn - Kelsey
Seconded by Tom

Meeting adjourned at 3:36pm