

**M2AB Board of Directors Meeting - SATURDAY, MAY 12, 2018**  
**Loeb Hall, Room 204, 303 S. 6th Street, Columbia, MO 65211**

**Attending: Johanna Reed Adams, April Sansing, Bill Moyes, Kelsey Kelly, Joe Trammel, Andy Kendig, Tom Froidl, Sheila Moon, Hadley Haux, Molly Froidl**

**11:15 p.m. Call to Order**

**Minutes from Face to Face meeting (Handout) - Kelsey Kelly**

MOTION: Bill moved to accept the minutes. SECOND: Joe

Motion passes.

**Treasurer Report - Bill Moyes**

We made more money than anticipated on Giving Day. Bill would prefer not to award all of the money in one year so that we have a pool to carry over just in case there is a lean year. We gave out more money in scholarships this year than we made via registration fees last year. By using the scholarship account through MAA we have a separate account to easily check and plan for scholarship awards to prevent ourselves for overspending.

There has previously been a minimum of \$2,000 to be spent on scholarships regardless of what the "budget" or bank account has in it.

MAA will require us to submit criteria for scholarship award winners since the money is going to be maintained through their system. Tom, Joe, and Kelsey have discussed creating separate rubrics for different stages in the scholarship process.

MOTION: Bill would like to recommend that the board discontinue the previous required annual designation of \$750 from the checking account to the scholarship fund because of the recent success with Giving Day. SECOND: Joe

Motion Passes.

We spent down the MAA allocation before the deadline. Going forward, the spending of allocation money will remain a priority to prevent us from wasting the MAA allocation.

There are still 12 people from Homecoming who registered for Homecoming activities who did not pay. Square, cash, and checks were somewhat difficult to track down because the data has no name attached to it. Bill would recommend that we write off the financial discrepancy, and to come up with a more efficient way to tell people what they owe and when it is due. The Golden Girls Alumni were the hardest to get money from, and they typically go through Shannon anyway, so we could let Shannon handle GG Alumni to avoid the issue altogether.

We are severely underselling the M2AB polos. We should probably raise the price of them to at least cover the cost.

MOTION: Bill moves to raise the price of the polos to \$21 to cover the cost of purchasing them. SECOND: Joe

MOTION WITHDRAWN.

Bill would like to amend the withdrawn motion to \$25 to add in a few dollars of wiggle room in case shirt prices increase. SECOND: Sheila

Motion passes.

We used to have a fancy reception, free t-shirt, and other membership benefits. Perhaps we should discuss the perks of being a member. Ticket subsidies were too expensive to maintain, and doesn't provide perks to season ticket holders. It would be easier to do a t-shirt or discount the polo, or potentially come up with another idea. We could advertise that you don't have to go to the game after performing. We could potentially have a tailgate for members during the game. We could even move the instrument truck to the tailgate after pregame.

Bill would recommend increasing the activity fee to try to increase our income to offset spending deficits he noticed when preparing his reports. He would recommend that we charge \$35 for non-MAA members and \$30 for MAA members. We can get a printout of a list of members, or we can turn over registration responsibilities to MAA and they can handle the collecting of registration fees.

MOTION: Bill moves to set the registration fee at \$35 for non-MAA members and \$30 for MAA members. SECOND: April

Discussion: Joe asked for clarification regarding how the UMZ code through MAA works. The UMZ code assigns the MAA member to the M2AB organization which qualifies our organization for our allocation from MAA. Is there a way we can feasibly increase the MAA member discount to make it feel better for members and up our MAA membership to increase our allocation? We need to be advertising the perks of being an MAA member. Tom suggests we should contact Mollie to let her know that we are concerned that the MAA/True Tiger membership is not well explained to students before they graduate. Bill suggested that we should send out a membership appeal to our membership.

Motion passes.

We have a vacancy currently on the finance committee. The committee should meet to review the books at the end of our fiscal year and possibly look at making a budget during that meeting. We find out what the allocation is going to be around August 1.

Johanna would like the finance committee to meet between now and our meeting in August if possible. (Bill Moyes, Lew Keathley, Andy Kendig, Vacancy)

### **Operations Committee - Joe Trammel**

Black and Gold Game: Fewer students showed up than Dr. Knopps was expecting. We decided to nix the raffle because there weren't many alumni who showed up. We spend around \$900 to hold the tailgate. Attendance for that event has always been low. It was meant to be a membership plug.

Reunion weekend: If we use the ticketing office to sell game tickets, we would need to work with them to block off the section next to the band and our members can purchase tickets directly from Mizzou Athletics. Another solution would be to set a hard, non-negotiable deadline for game tickets, and then we purchase the tickets with the money paid to us by that date. We need to get a solid answer from them regarding getting our members seated next to the band.

Joe will continue email correspondence with Athletics to get more details regarding ticket blocks for Homecoming.

We will not be asking for scholarship donations during this year's Homecoming registration since we saw so much success on Giving Day. We will be asking instead for donations for the SOM building fund to go towards our \$10,000 pledge to name part of the building as we see fit.

MOTION: Bill moves to only request for donations for the SOM building fund, and not for any scholarships. SECOND: Sheila

Discussion: In the past, we have had a way to dedicate donations in the memory or honor of people. If we could continue to do that in some sort of handout at Homecoming or perhaps on the website, that would be a thing that Andy would like to keep doing.

Motion passes.

We need to rework registration again. Our options are going through MAA, or using our existing website from Eric's previously written code. The hesitation with MAA is because of lag time of receiving registration data from MAA. If we go through Eric, he would set up his registration website and we would provide a link on our existing website. We could also incorporate online voting for board members. We need to give Eric a deadline, and then plan to fall back on MAA if Eric can't put it together. Homecoming is October 20th. We should have a live registration page by the first or second week of August.

We need to have a commitment from Eric ASAP. Hadley will talk to him again.

Joe will email Mollie Landers to see how long it would take MAA to mobilize a registration page.

### **Communications - Kelsey Kelly**

We might want to consider creating an “organization” page on Facebook for professionalism and organizational reasons. We would keep the group page for connections between members, but would have an org page to push updates and information. Kelsey will set this up.

### **Membership - Kelsey Kelly**

It was decided several years ago that if we needed to get our members for MAA we would call the Director of Athletic Bands and pay for True Tiger memberships for current band students to get those members.

Kelsey will email Mollie Landers to find out if we have our 10 members and if we have any, who they are. If we don't have enough we will use our contingency list to fill the spaces. If those students are already members, we will need to find other students to sponsor.

Our contingency list for our memberships would be our top 10 scholarship candidates. We will pay for their memberships .

### **Scholarship Committee - Tom Froidl**

We have decided to go through MAA (in order to participate in Giving Day), which means the scholarship money will be credited to the students' Mizzou account. Since the scholarships are not named on the accounts, we could give each student an odd number of money (\$1,001) so that they can confirm that the scholarship was credited to their account.

The committee will be writing rubrics for the scholarships. The only stipulation for the KCMAA money is that the student has strong ties or roots in Kansas City. (Tom Froidl, Molly Froidl, Kelsey Kelly)

Last year we presented those scholarships at the Band Banquet. We have presented those awards at Homecoming in the past as well. Now that the bulk of our scholarship money has been raised in the spring, we could feasibly expedite our deadlines.

### **Bylaws - Hadley Haux**

Hadley would recommend that we add a provision into the bylaws for electronic voting for board members. Nominations for board seats would need to be submitted by July 1 to provide time to get voting links active parallel with registration. This amendment would be proposed at Homecoming 2018 and would take effect for Homecoming registration 2019.

The Bylaws committee will create a “clean version” of the bylaws to be presented to the general membership at Homecoming 2018.

### **Awards - Gene Hartley**

We have nominated Bill Moyes for the Missouri Mizzou Alumni Legacy Award and Joseph Trammel for the G.O.L.D. Award. We will attempt to nominate Gary Taylor posthumously for the Missouri Mizzou Alumni Legacy Award. We will nominate Bobby Geerlings and Jeff Zumsteg for the M2AB Hall of Fame Award.

MOTION: Joe moves to nominate Carla “Bobby” Geerlings and Jeff Zumsteg for the M2AB Hall of Fame Award. SECOND: Molly

Motion passes.

We will present those awards during Reunion Weekend.

### **New Business**

Andy has possession of the files that were on Craig’s website. Kelsey suggested that perhaps instead of trying to collect permission retroactively, we ask our current membership for new photos with permission from members to post them to the website.

MOTION: Joe moves to solicit new photos from membership for the website, and to handle any conflicts regarding posting old photos as they come on a case by case basis. SECOND: Kelsey

Motion passes.

Hadley went to see the potential new uniforms with the leadership team. The students are very excited about the new uniforms. Those uniforms will debut this year at Homecoming.

Bill has been talking with Amy Knopps about videos, and she has offered to give us videos to post on our website of Homecoming Alumni Band pregames.

### **Closing Remarks**

Next meeting is Sunday, August 19th, 2018. Bill will be making our first annual payment to the SOM pledge between now and then. Band Camp begins, we believe, the previous Monday. Concert on the Quad will follow our meeting.

The KCMAA picnic is August 4th, 2018 in Blue Springs at the Event Center.

MOTION: Mollie moves to adjourn. SECOND: Kelsey

**Meeting adjourned at 2:00 p.m.**