

M2AB Board of Directors Meeting – Saturday, April 15, 2017

Loeb Hall, Room 204, 303 S. 6th Street, Columbia, MO 65211 <http://map.missouri.edu/index.html?bldg=37124>

Attending: Johanna Reed Adams, Sharon Fusco, Elysia Gooding, Hadley Haux, April Sansing, Bill Moyes, Molly Froidl, Tom Froidl, Taylor Ericson, Joseph Trammel

Agenda Items – **Most of action items are bolded.**

8:00 a.m. **Call to Order**

M2 Update - Dr. Erin C. Cooper (will be leaving).

Committee Reports

- **By-Laws** – Bill Moyes and Hadley Haux

Continuing to make sure website is under control; cannot enable web voting without that. Before too long, we will have to put it off for another year. Bill has done a lot of webmaster things as of late; he is not sure if the glitches he has experienced can be sorted out for proper long-term use. Some global updates have caused recent web changes to revert. When Bill contacted support they asked for continued updates since updates (supposedly) shouldn't affect content. Hadley: we should ensure we can manage main aspects of registration ourselves. Bill: If they have to pay up front, they tend to show up on time. Hadley: Eric's website was great for that. Bill: as long as we have the domain name through Go Daddy, we still have the option of going through that website (click here to pay button takes user to that, or just information, on current site page). Essentially, **Bill is willing to continue doing webmaster tasks.** Molly: if you have a Square, which April does, payment could go through that. Could link registration payment to that. Tom: This redirection might be our best option, then, to maintain control over influence. Bill has been working with Google Forms. You can have drop-down menus for instruments, etc. So Alumni Spaces could link to Google Forms, Google Forms to Square. It would have to look the same, though, since all of them need to be https: anyway. **Joe** says it would be easy to test this out and make changes before registration begins. **Hadley:** will it be able to give an e-receipt? Bill says Google Forms has add-ons to say whatever we need it to, even as an automated response that includes form information. Hadley: if music is sent out in an email attachment, people are likely to actually complete the payment and print off their music. Tom asked if we can link via Paypal or Square just as easily. Group noted that they could, but Square might be better for customization. They might have to pay first and then link to registration page. Joe says Square just asks for basic payment info so it shouldn't be too cumbersome. He will take a look with Bill to do a few dry runs. Tom will help. Can reach out to Square folks in beginning phase. **Committee can meet soon and prepare to go live by next meeting on Aug. 20th. Make sure this current idea will/won't work in the next couple of months.** Andy was planning on adding some content. **Lew** has some old content on a flash drive and sent Bill a link to an archive. Not all actual data is available. **There is an active 'Contact Us' link. Johanna has access to that email address.**

- **Membership** – Kevin Jerez (Johanna will try to get in contact with him). 6/30 deadline to sign up 5 new MAA members. If we don't sign up any new members at the tailgate (perhaps M2 seniors?), we might consider buying memberships for the scholarship winners or M2 officers - Gene Hartley. Can use a few committee members to meet and ensure the 5 new member quota is filled. Molly: if we looked back to last year's scholarship and interviewed students, we could use that to add members. If we also track down recent grads who get a free year of membership, those things combined could get us our numbers. Johanna: that would be easy to find out. **Bill moves that we buy the membership for last year's scholarship winners and amends it to include drum majors.** Tom: as long as we get the list of graduating seniors by the end of May, and ensure they are coded so that they submit through us (or let Mollie do that if she says they can count as new members, seeing as they already count as MAA members). Johanna will call her on Monday. Mollie seconds the motion as was amended. Motion passes.
- **G.O.L.D. and Tiger Pride Nomination for MU Alumni Association** Due 4/30/17 – Gene Hartley (not present) report printed off. One goes to a graduate living in MO and to one living outside of MO. Molly asked if we are required to do this: Johanna doesn't know of a requirement but we have always done the G.O.L.D. **Joe moves to nominate April Sansing. Bill seconds.**

Motion approved. Molly: April can send her summary of service to Gene. Johanna and Sharon could write the letters of recommendation.

- **Scholarship** – Heather Henderson (no report). Now that there is a scholarship committee, Johanna will convene with her about that. Scholarship Committee: Joe Trammel, Kelsey Kelly, & Tom Froidl
- **Communications/Website** – Report on finding a webmaster - Lew Keathley
- **Minutes**- ensure that motion and move are differentiated. Accepted as is.
- **Treasurer's Report** – April \$7,547.02 Moving to online banking. As a reminder, Andy volunteered to audit as needed. We are adding Lew to audit. Will get to the discrepancy in numbers in mid-later May.
- **Bill: side note:** url is **M2AB.org**. Short and sweet.

□ **Operations** – Sharon Fusco

Black and Gold Tailgate and Game– April 15th. No set ticket prices yet. They would give us a promo code, shoot for 300 tickets, and put a link on registration. Brett would give us the email address. We would have a code that could be anything we easily remember, i.e. M2AB. Molly: what if we have them pay for it and just buy them. People can still pick up tickets in the normal envelope. Sharon can control and group people together who were in band around the same time. Last year, we extended ticket sales out twice. They are reserved in a certain area. We cannot sit next to the band. We should know more in early May and should be able to shoot for the same price. Brett is in charge of ticket sales now. We play Idaho for Homecoming. Taylor: in 2018, the south ends plan to close. Curious about potential reasons for this and potential problems. Back to tickets: Hadley thinks it might be easier for us to get their tickets. Molly: so they pay for everything together and we call the ticket office and take a check over. Sharon: the year before the picked up all of the supplies and Sharon ran over to get food stuff, and picked up tickets to sort within a half hour. For this year, bulk buying and sorting tickets will do. Long-term, we can aspire to get out of ticket work altogether. Hadley: is there anyone besides Bruce who needs to do a paper check? General consensus is no. Tom: we emphasize that they are responsible for going to the payment link and buying their ticket/s.

Operations- involves organizing events. Includes spring B&G game, M2 Fall Picnic/Board Meeting – August 20, and Homecoming/Annual Meeting – October 21. Picnic: they tell you how many students this feeds and then you place a sandwich order. Figure out your time and have a couple of extra tables. You are basically working with the current director on setting up times and with your president what will fit in with rehearsal schedules. Reunion Weekend is ordering and picking up tickets, having supplies ordered and picked up for day-of meals. Can set up a raffle and get reimbursed. The process is fairly streamlined and can be done differently. Shouldn't need a lot of help. Having a van or bigger vehicle helps but isn't necessary. Work with TA's and the secretary here. It takes more time in the fall than anything else. Johanna and Sharon: the t-shirts are here. This order typically requires two weeks' notice. We can at least use our remaining money to order shirts. We still have around \$1,100 to use up. Johanna: we have plenty of lanyards for this year so we don't need to put it towards that. Can't use it for scholarships. April has plenty of window clings and AI posters. Could use folding music stands for cross-MO functions. Hadley will store them for us. We can give out the clings in the envelopes. Could get some more envelopes. Can give graduates AI posters and window clings. Bill thinks MAA will give us bags to put together goodie bags. Joe volunteers to take up future operations work! Sharon: we need a count of how many t-shirts are left. April will contact Tau Beta about shirts. Sharon: we need to check which sizes went low last year. The shirts are organized in red tubs. May need to buy some new tubs. Let's thank Sharon for all of her hard work!

Joseph Trammel volunteered to take over as Operations Manager.

2017 Board Meetings

- January 29
- April 15
- August 20
- October 21
- November 5 - 1:00 p.m. Tent. 204 LOEB HALL

Other Business

- Discuss making a \$500 contribution in memory of Gary Taylor to Endowment Jeff Zumsteg is providing leadership to. Joe: some of those benches are as little as \$10,000-15,000 and you get a few years to pay as long as you pledge. We need to make a contribution of some kind to Jeff's scholarship. Since we have to use our MAA money for big things, the money we collect elsewhere can go toward scholarships. Taylor wonders if we should wait until after our audit to commit to the larger contributions. We can do the \$500 contribution today, which is endowed. **Molly moves to donate \$500 from our account to Jeff's endowment in Gary Taylor's name on behalf of Marching Mizzou Alumni. Joe seconds. Motion passes.**
- Discuss making contribution in more permanent way at later date to the School of Music (i.e. Brick, etc.) Bill says we don't have a deadline, necessarily. If we do \$2,000 each year out of our account and ask for donations first, we can manage it. April: our allocation is going up, which could cover other expenses so more account money can go to contribution. **Molly moves to pledge \$10,000 that we have 5 years to collect to go to the School of Music building in Gary's name. Joe seconds.** Johanna: who do we contact? Bill could talk to Dr. Gaines bout deadlines, etc. Motion passes. Bill: do we have a preference as to where? The \$10,000 ones aren't in a practice room or anything. Bill will discuss which areas would be most closely connected to Marching Mizzou.
- **Sample Shirts as give away' s for raffle at tailgate and homecoming** – Sharon Fusco
- **Bill: the shuttle van.** Up until Monday we had a great deal, but it fell apart. He found a 14 passenger van available for up to a 4-hr time period for \$250. We have the allocation money and they can make multiple trips. We need to decide what the 4-hour period should be. Using it before the game makes more sense. The shuttle can drop off right at the practice field. Pick up at University Garage like last year. Could use Hitt St. Garage as an alternative. It's a little more convenient and free on Saturday. **Taylor moves to spend \$250 on the shuttle. Joe seconds. Motion passes.** Can reaffirm vote if needed (6 votes yes).

9:45 a.m. Adjourn