

M2AB Executive Board Meeting - SUNDAY, MARCH 4, 2018
Zoom eMeeting

Attending: Johanna Reed Adams, Bill Moyes, Kelsey Kelly, Joe Trammel, Molly Froidl

2:15 p.m.

MAA Giving Day

We are waiting on a list from MAA of members and contact information.

Bill wants to compile a list of frequent donors to our scholarship fund to make them aware of MAA's offer to match any donations made for Giving Day. There will be a link to use in order to donate that may not be released until noon on March 14th. We should email that link to people when we get it. We want to send an email explaining the event to members.

In the fall when we start promoting registration for Homecoming, we should ask for donations for the School of Music Building fund instead of the scholarship.

In order to schedule posts with the link, we will need to get the link from MAA.

We may rethink skimming the Homecoming registration fees for scholarship money if we continue to participate in Giving Day, depending on how successful Giving Day is. Molly suggested we could assess that on a yearly basis pending our financial situation.

MAA planned to make scholarship money from Giving Day 2018 unavailable to award until 2019, but due to our organization's schedule and how it revolves around Homecoming, they may be able to make an exception to cater to us and our scholarship recipients.

Joe can help out with Twitter posts regarding Giving Day. Kelsey can schedule Facebook posts from our Facebook page.

Kelsey sent an email to Mollie Landers to ask when the link for Giving Day will be released.

Meeting Finished: 3:00p.m.